



Course Specifications of RED3201

Course No.	Course Title	No. of Units			Pre-requisites
		Th.	Pr.	Credit	
RED 3201	Entrepreneurship	3	-	3	----

Course Objectives:

This course is aiming to study the mindset of entrepreneurs and to creating and innovating ideas which are consumable and needed by society. By helping students to identify market segment, price and location for specific product or services, and making financial decisions, they will be able to start a new business that can help the society in creating employment opportunities.

Course Description:

Entrepreneurship Course provides information, knowledge, and skills to pupils in order to improve their chance of entrepreneurial success in various fields. This course is created in line with the main objective of 2030 Vision to incubate of projects.

Main Textbook:

- Entrepreneurship Owning Your Future, 12th edition.